



GLADSTONE ENTERTAINMENT
CONVENTION CENTRE

TICKETING SERVICES

LET US TAKE THE STRESS OUT OF YOUR TICKETING!

Gladstone Entertainment Convention Centre can manage your ticket sales for just about any event, from boat cruises, meetings/seminars to sit down dinners, concerts and even charity events. GECC can provide you and your business an easy professional solution for your ticketing needs.

NO YOU DON'T HAVE TO BE HOLDING YOUR EVENT AT OUR VENUE

Regardless of where your event is being held, we offer you professional and experienced staff that are trained in ticketing who will ensure your ticketing sales for your event run smoothly.



WHAT WE DO

- Handling of event queries
- Open 5 days for counter/phone bookings 9 - 4.30pm
- 24/7 online ticketing
- Secure handling of ticket income
- Frequent ticketing reports
- Allocation of VIP/complimentary tickets
- Printed tickets as well as print @ home tickets (online purchasing)
- Quick remittance after the event
- GECC website links to further information on your show or event Facebook, YouTube or similar media channel, as supplied by you.
- Value added Marketing opportunities - LED signage at GECC entrance, Stockland and GECC Foyer.
- Great rates on additional Marketing services for both commercial hires and not for profit organisations.

WHAT WE CHARGE

BOOKING FEES	TICKET PRICE
\$2.50 per ticket sold	Less than \$25.00
\$3.50 per ticket sold	\$25.00 - \$49.99
\$4.50 per ticket sold	\$50.00 or greater
\$0.75 per ticket issued	Zero priced/complimentary
Event Creation Charge	\$75.00 per event
Credit Card Charges	3.3% of the value of all tickets purchased by credit cards
Online/Telephone Transaction Charge	\$3.00 per transaction
Mailing of tickets	\$2.00 per posting

MERCHANDISE CHARGES	
Merchandise Sales Commission	10% of gross sales (Including programmes)
Merchandise Seller	\$55.00 per hour for each seller supplied (Minimum 3 hour call)

* Ask about our Not for Profit Ticketing Rates



HOW EASY IS IT TO SET UP?

- 1. COMPLETE THE TICKETING DETAILS FORM** and return to geccboxoffice@gladstonerc.qld.gov.au
- 2. COMPLETE VENDOR FORM** so that monies can be remitted to you upon closing of ticketing and return it to geccboxoffice@gladstonerc.qld.gov.au
- 3. PROVIDE THE FOLLOWING FOR OUR MARKETING DEPT AND WEBSITE SERVICES:**
 - Completed event description in a word doc. (Approx. 100 words)
 - Provide an image for ENTA (our ticketing system) - format .jpg: 72dpi, RGB, 300px wide x 200px high
 - Provide an image for WEB 2 - format .jpg: 72dpi, RGB, 460px wide x 580px high
 - Please note .pdfs can be added to our website as attachment links only
 - External hyperlinks can be added to the text body but need to be checked
 - Images for our monitors should be supplied as 1920px wide X 1020px high and will be displayed for for minimum two weeks prior to event

4. ADD THE FOLLOWING TO ALL OF YOUR MARKETING AND COLLATERAL:

Tickets available at gladec.com.au or at the Gladstone Entertainment Convention Centre Box Office on 4972 2822 or visit us at 56 Goonoon Street

Please note GECC reserves the rights to request amendments to artworks if deemed not suitable.

Please note if you require assistance with any of the listed requirements, the marketing team at the GECC is only a phone call away; just call the box office number 4972 2822 and ask to speak to a Marketing Officer